

Mission and Tagline

United Way of Midland connects people, partnerships, and resources to build a thriving community.

WE EMPOWER.

WE COLLABORATE.

TOGETHER, WE THRIVE.

WE EMPOWER

We empower individuals, nonprofits, and emerging leaders with the resources and opportunities needed to create lasting impact.

Connecting people to resources that build stability and opportunity.

Developing emerging leaders through Project Blueprint.

Providing nonprofits trainings & education through our Training & Conference Center.

COMMUNITY IMPACT:

Senior Life, Meals on Wheels: An innovative grant from United Way of Midland funded an additional Meals on Wheels delivery vehicle, helping Senior Life Midland expand services and provide more reliable meal deliveries to homebound seniors.

Project Blueprint Graduate: Project Blueprint empowered a local participant to pursue nonprofit leadership with confidence. Today, they serve on the board and development team of 3:11 Ministries, helping strengthen the community through service.

WE COLLABORATE

We collaborate with nonprofits, businesses, volunteers, and community partners to address our community's greatest needs together.

Coordinating disaster response through COAD partnerships.

Supporting literacy & youth success through Club Read Initiative.

Coordinating volunteer efforts to maximize reach and impact.

COMMUNITY IMPACT:

COAD Winter Response: During a severe winter freeze, United Way of Midland coordinated community partners, shelters, volunteers, and resources through COAD to support families and individuals quickly and efficiently.

Week of Caring Food Drive: Through the support of volunteers, businesses, and community partners, more than 3,200 pounds of food were collected and distributed to eight local food pantries during Week of Caring.

TOGETHER, WE THRIVE.